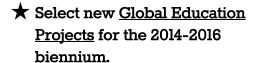
2014-2016

Chi Chapter Strategic Plan





- ★ Formation of a Communications & Publicity Standing Committee whose responsibilities include: maintaining a chapter webpage for the Alpha Xi website, Submit Chi Chapter happenings to the State Newsletter at least once throughout the year (October and March Alpha Xi Roundup), maintain and update the archives for all documents and photos,
- ★ Continue to <u>increase awareness</u> among current society members as to the significance of being a DKG Chi Chapter Society member.
- ★ Encourage <u>"active" membership</u> of the Chi Chapter through
 - (1) overall commitment to attendance of chapter meetings,
 - (2) participation in DKG sponsored events,
 - (3) promotion of educationally-focused projects
 - (4) community visibility of DKG Chi Chapter in Teton County.
- * Review the written outlines of the <u>roles and responsibilities</u> of each chapter office.
- ★ Promote <u>new membership</u> through open invitation to the Holiday Party, prospective new member orientation, and attendance of one official meeting prior to extending an invitation for membership.
- ★ Initiate <u>fundraising activities</u> to financially support the Global Awareness Projects that have been selected, as well as maintain \$300 or more toward the DKG Scholarship each year.
- ★ Increase the <u>visibility of DKG</u> in our community. Add the DKG logo to the Service Organization Sign at the entrance to Jackson, Wyoming. Advertise by way of wearing DKG T-shirts at our projects such as Walk for the Cure, Roadside Cleanup, and Habitat ½ work day.