

2014-2016

Chi Chapter Strategic Plan



- ★ Select new Global Education Projects for the 2014-2016 biennium.
- ★ Formation of a Communications & Publicity Standing Committee whose responsibilities include: maintaining a chapter webpage for the Alpha Xi website, Submit Chi Chapter happenings to the State Newsletter at least once throughout the year (October and March - Alpha Xi Roundup), maintain and update the archives for all documents and photos,
- ★ Continue to increase awareness among current society members as to the significance of being a DKG Chi Chapter Society member.
- ★ Encourage “active” membership of the Chi Chapter through
 - (1) *overall commitment to attendance of chapter meetings,*
 - (2) *participation in DKG sponsored events,*
 - (3) *promotion of educationally-focused projects*
 - (4) *community visibility of DKG Chi Chapter in Teton County.*
- ★ Review the written outlines of the roles and responsibilities of each chapter office.
- ★ Promote new membership through open invitation to the Holiday Party, prospective new member orientation, and attendance of one official meeting prior to extending an invitation for membership.
- ★ Initiate fundraising activities to financially support the Global Awareness Projects that have been selected, as well as maintain \$300 or more toward the DKG Scholarship each year.
- ★ Increase the visibility of DKG in our community. Add the DKG logo to the Service Organization Sign at the entrance to Jackson, Wyoming. Advertise by way of wearing DKG T-shirts at our projects such as Walk for the Cure, Roadside Cleanup, and Habitat 1/2 work day.