

DKG Wyoming State Organization Strategic Action Plan Goals & Objectives 2021-2023 Biennium		Proposed Action (HOW?)	Proposed Start	Implementation Responsibility	Completion Date	Evidence of Success	Final Status <i>Not Started, Developing, Completed, On-Going</i>
Goal 1: Membership							
G1 Objective 1	Promote growth of state organization membership						
Developers of Objectives: Shirley Tranas, Sally Mack, Kathy Orr, Carrie Manders, Valerie Bruce	Activity G1.1.1 Publicly recognize Chapters that increase membership during the biennium.	A1 - Formally recognize all Chapters with membership gains at the Fall Executive Board Meetings A2 - Publicize growth through use of social media, print and other communication tools.	Fall 2021	Exec Board Committee	NA	At each state meeting, minutes from each Fall meeting in the Round Up Chapters listed, new members, reinstated	<i>On-Going</i>
	Activity G1.1.2 Collect Chapter strategies & programming ideas to disseminate in order to increase membership	A1 - Use the official DKG Chapter Profile Survey A2 - Offer State workshops to Chapters and send resources via email. A3 - Use International resources pertaining to membership growth	Fall 2021	Exec Board Committee Chapter Presidents	NA	Leadership Development Seminars June 2022, in minutes under membership, some chapters use the official Projile survey as a tool (not universal),	<i>On-Going</i>
Goal 2: Leadership Development							
G2 Objective 1	To grow leaders at the state and chapter levels						
Developers of Objectives: Michelle Aldrich, Jane Rutz, Harmony Davidson, Yvonne	Activity G2.1.1 Offer leadership development at all state functions	A1 - Offer leadership development at... <i>*Fall Executive Board Meetings</i> <i>*Spring 2021 Leadership Development Conference</i> <i>*Spring 2023 State Convention</i>	Fall 2021	State officers & other attendees	5/20/2023	always at each of the spring state convention meetings - in agenda	<i>Completed</i>

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Gatley	Activity G2.1.2 Disseminate leadership support resources from International and state organization to appropriate Chapter contact	A1 - Wyoming will have representation at international conferences and conventions for the purpose of gathering leadership support resources for dissemination within the State <i>*Internat'l DKG Convention (2022) New Orleans *Regional Conventions (2023)</i>	Fall 2021	State officers & other attendees	5/20/2023	*6 attended Interna'l New Orleans (July 2022) *Utilized State Funds	<i>Completed</i>
Goal 3: Communication							
G3 Objective 1 <i>Communicate with Members</i>							
Developers of Objectives: Glenda Reynolds, Sharon Cole, Nina Nachtigall, Marie Puryear	Activity G3.1.1 Publish a minimum of 2-3 electronic state newsletters per year (Wyo Roundup)	A1 - Request info from all Chapters for each newsletter A2 - Create newsletter and send out to Chapter membership	Fall 2021	State Editor	5/20/2023	Fall 2021, Winter 2022, Spring 2022, Leadership Dev 2022, Fall 2022	<i>Completed</i>
	Activity G3.1.2 Use Constant Contact E-Blast program to communicate to Wyoming members such as for conference & meeting registrations	A1 - Set up state database and people needing information send it to state editor who redistributes the information	Fall 2021	State Editor	5/20/2023	*E-Blasts on Demand *Shop Talks	<i>Completed</i>
	Activity G3.1.3 Utilize the wydkg.weebly.com website information form to communicate to the webmaster about chapter activities and on-going Chapter information	A1 - Utilize Constant Contact to send form to Chapter Presidents who will access the link, fill out the form. A2 - The State Webmaster will upload to website. A3 - Generate a FACEBOOK Webpage	Fall 2021	State Editor State Webmaster Chapter Presidents	NA	Webmaster updates our website, not Facebook, Didn't use Constant Contact	<i>On-Going</i>
	Activity G3.1.4 Promote options for face-to-face (F2F) and virtual meetings in order to increase the knowledge of Wyoming members on DKG activities and events in our State	A1 - Fall Meetings will be conducted through use of video conference tool (F2F when possible) A2 - Spring Meetings will be conducted F2F when possible A3 - Add options for virtual and "recorded" to F2F to encourage higher level of attendance	Fall 2021	State Executive Committee	5/20/2023	*Every State Meeting has Zoom option *Purchase of OWL => Hybrid Meetings Zoom	<i>Completed</i>

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	Activity G3.1.5 Update Chapter members' information within DKG Chapter Directory in order to ensure more comprehensive delivery of communications to all members across the state.	A1 - Chapter Treasurers and Presidents will access member information online from the Chapter Directory. A2 - Chapter Treasurer and Presidents responsible for updating Chapter database. A3 - State Editor will create mailing list from DKG.ORG website.	Fall 2021	State Editor Chapter Presidents Chapter Treasurers	NA	*Contacts on <i>Constant Contact</i> *Encourage Chapter Presidents to get everyone's emails => personal not school address, has improved but not perfect	<i>On-Going</i>

Goal 4: DKG Society Impact on Education

G4 Objective1	<i>Implement a variety of programs and activities that promote lifelong learning</i>						
Developers of Objectives: <i>Becky Tish, Marca Fox-Grigsby, Julia Burke, Michaela Escoto, Marjorie Anderson</i>	Activity G4.1.1 Include an agenda or newsletter item celebrating the past, present and future of DKG Society International during "announcements" at each Chapter Business Meeting.	A1 - <i>Provide Resources:</i> DKG International History, Facebook (Wednesday for Women, Fun Fact Friday), Forums, & Publications, Website, Education Excellence materials, members' skills, and talents, Round-Up newsletter item A2 - <i>Incorporate a workshop at Leadership Training</i> A3 - <i>Model at State Level Meetings</i> A4 - <i>Read from Let Your Light Shine, 1st 21 Years and other DKG Publications</i>	Fall 2021	Chapter President Committee Chairs Chapter Exec Board	No	chapter by chapter but not at state	<i>Developing</i>

OTHER MEMBERS Supporting the Revision of Strategic Plan

SPRING 2020-Fall 2021: Complete revision of the 2019-2021 Biennium Strategic Plan

Ann Hardesty, Christy VanHorn, Irene Stone, Loretta Tonak, Rebecca's 2nd Fire, Sally Sheehan, Shirley Tranas, & Sharon Rasmussen

FALL 2021: *Blue text indicates new additions of Activity Actions*

Group Effort - Jennifer Stevenson, Carrie Manders, Christy Van Horn, Becky Tish, Loretta Tonak, Yvonne Gateley, Claire Gerber,

Jan Segerstrom, Sally Mack, Mable Frederick, Kathy Orr, Glenda Reynold, Irene Story, Marie Puryear, Ann Hardesty, Harmony Davidson, Cathy Foster, Kaylie Kamm

SPRING 2023: Final review of Strategic Plan, Preparation for Update of Plan for 2023-2025 Biennium

Group Effort - Led by Jan Segerstrom, Strategic Plan Chair. Supported by 24 convention attendees