

DKG Wyoming State Organization
Strategic Action Plan Goals & Objectives
2021-2023 Biennium

Goal 1: Membership

G1 Objective: *Promote growth of state organization membership*

Activity G1.1.1 Publicly recognize Chapters that increase membership during the biennium.

Activity G1.1.2 Collect Chapter strategies & programming ideas to disseminate in order to increase membership

Goal 2: Leadership Development

G2 Objective: *To grow leaders at the state and chapter levels*

Activity G2.1.1 Offer leadership development at all state functions

Activity G2.1.2 Disseminate leadership support resources from International and state organization to appropriate Chapter contact

Goal 3: Communication

G3 Objective: *Communicate with Members*

Activity G3.1.1 Publish a minimum of 2-3 electronic state newsletters per year (Wyo Roundup)

Activity G3.1.2 Use *Constant Contact E-Blast* program to communicate to Wyoming members such as for conference & meeting registrations

Activity G3.1.3 Utilize the wydkg.weebly.com website information form to communicate to the webmaster about chapter activities and on-going Chapter information

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Activity G3.1.4 Promote options for face-to-face (F2F) and virtual meetings in order to increase the knowledge of Wyoming members on DKG activities and events in our State

Activity G3.1.5 Update Chapter members' information within DKG Chapter Directory in order to ensure more comprehensive delivery of communications to all members across the state.

Goal 4: DKG Society Impact on Education

G4 Objective: Implement a variety of programs and activities that promote lifelong learning

Activity G4.1.1 Include an agenda or newsletter item celebrating the past, present and future of DKG Society International during "announcements" at each Chapter Business Meeting.