

DKG Wyoming State Organization Strategic Action Plan Goals & Objectives 2019-2021 Biennium		Proposed Action (HOW?)	Proposed Start	Implementation Responsibility	Completion Date	Evidence of Success	Status Check
Goal 1: Membership							
G1 Objective	Promote growth of state organization membership						
Shirley Tranas, Sally Mack, Kathy Orr, Carrie Manders, Valerie Bruce	Activity 1.1.1 Publicly recognize Chapters that increase membership during the biennium.	A1 - Formally recognize all Chapters with membership gains at the Fall Executive Board Meetings A2 - Publicize growth through use of social media, print and other communication tools.	Fall 2021	Exec Board Committee			
	Activity 1.1.2 Collect Chapter strategies & programming ideas to disseminate in order to increase membership	A1 - Use the official DKG Chapter Profile Survey A2 - Offer State workshops to Chapters and send resources via email. A3 - Use International resources pertaining to membership growth	End of Biennium	Exec Board Committee Chapter Presidents			
Goal 2: Leadership Development							
G2 Objective	To grow leaders at the state and chapter levels						
Michelle Aldrich, Jane Rutz, Harmony Davidson, Yvonne Gatley	Activity 2.1.1 Offer leadership development at all state functions	A1 - Offer leadership development at... *Fall Executive Board Meetings *Spring 2020 Leadership Development Conference *Spring 2021 State Convention	Spring 2020	State officers & other attendees	End of Biennium	Agendas that reflect leadership development	
	Activity 2.1.2 Disseminate leadership support resources from International and state organization to appropriate Chapter contact	A1 - Wyoming will have representation at international conferences and conventions for the purpose of gathering leadership support resources for dissemination within the State *Internat'l DKG Convention (2020) *International/Regional Convention (2021)	Spring 2020	State officers & other attendees	End of Biennium	Digitized resources on state website	

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Goal 3: Communication							
G3 Objective	Communicate with Members						
Glenda Reynolds, Sharon Cole, Nina Nachtigall, Marie Puryear	Activity 3.1.1 Publish a minimum of 2 electronic state newsletters per year (Wyo Roundup)	A1 - Request info from all Chapters for each newsletter A2 - Create newsletter and sends out to Chapter membership	Fall 2019	State Editor	State Exec Meeting (2020)	Number of editions of the State Newsletter	
	Activity 3.1.2 Use DKG International's Constant Contact program to communicate to Wyoming members such as for conference & meeting registrations	A1 - Set up state database and people needing information sends it to state editor who redistributes the information	Fall 2019	State Editor	Spring Meeting (2020)	People getting more information	
	Activity 3.1.3 Utilize the wydkg.weebly.com website information form to communicate to the webmaster about chapter activities and on-going Chapter information	A1 - Utilize DKG International's <u>Constant Contact</u> to send form to Chapter Presidents who will access the link, fill out the form. A2 - The State Webmaster will upload to website.	Fall 2019	State Editor State Webmaster	Spring Meeting (2020)	Each Chapter sends at least 1 information form	
	Activity 3.1.4 Promote options for face-to-face and virtual meetings in order to increase the knowledge of Wyoming members on DKG activities and events in our state	A1 - Spring Meeting will be conducted through use of video conference tool A2 - Fall Executive Board Meeting will remain face-to-face	Spring 2020	State Executive Committee	Spring Meeting (2020)	Feedback from spring meeting	
	Activity 3.1.5 Update Chapter members' information within DKG Chapter Directory in order to ensure more comprehensive delivery of communications to all members across the state.	A1 - Chapter Treasurers and Presidents will access member information online from the Chapter Directory. A2 - Chapter Treasurer and Presidents responsible for updating Chapter database. A3 - State Editor will create mailing list from DKG.ORG website.	Fall 2019	State Editor Chapter Presidents	End of Biennium	All members are receiving information	

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Goal 4: DKG Society Impact on Education							
G4 Objective	Implement a variety of programs and activities that promote lifelong learning						
<i>Becky Tish, Marcia Fox-Rigsby, Julia Burke, Michaela Escoto, Marjory Anderson</i>	Activity 4.1.1 Include an agenda item celebrating the past, present and future of DKG Society International during “announcements” at each Chapter Business Meeting.	<i>A1 - Provide Resources: DKG Publications, Website, EE materials, members' skills, and talents, Round-Up Newsletter A2 - Incorporate a workshop at Leadership Training A3 - Model at State Level Meetings</i>	Fall 2019	Chapter President Committee Chairs	End of Biennium	Workshop offered during Leadership Training & inclusion of celebration on State & Chapter Agendas	