

Alpha Xi State Strategic Action Plan Goals & Objectives 2017-2019 Biennium

Goal 1: Membership

Objective 1	Promote growth of state organization membership
	Activity 1.1.1 Publicly recognize Chapters that increase membership during the biennium.
	Activity 1.1.2 Seek assistance in leadership and guidance from International level to support work with struggling Chapter organizations and/or officers.
	Activity 1.1.3 Promote diversity in membership through the <u>Member Profile Survey</u> found in <i>DKG Go To Guide</i> .
Objective 2	Increase retention of members each biennium
	Activity 1.2.1 Update and share membership resources with Chapter membership chairs through the biennium.
	Activity 1.2.2 Utilize Chapter Profile Survey to collect Chapter strategies and programming ideas and disseminate ideas that increase membership through the biennium.

Goal 2: Leadership Development

Objective 1	Provide opportunities to develop confident, informed Chapter and State officers who demonstrate effective leadership within their profession and community
	Activity 2.1.1 Offer leadership training opportunities at state conferences and executive meetings for state & chapter officers (<i>current and incoming</i>).
	Activity 2.1.2 Provide attendees of leadership training with electronic access to the resources presented at the workshops. This will allow for distribution of materials to Chapters to promote leadership skills.

Goal 3: Communication from Internal and External Audiences

Objective 1	Support development of Chapter websites that adhere to DKG criteria guidelines required to receive certification
	Activity 3.1.1 Promote development of Chapter Website in Alpha Xi Newsletter <i>The RoundUp</i>
	Activity 3.1.2 Offer workshops for building a Chapter website during leadership training and professional development opportunities
Objective 2	Encourage use of telecommunications for more effective and efficient sharing of information among membership
	Activity 3.1.1 Communicate with membership electronically whenever possible, but also offer alternative means of communication for members without internet/email access.
	Activity 3.1.2 Update process for conference/convention attendance through the development of online registration tools
	Activity 3.1.3 Improve efficiency and effectiveness of communicating information from Alpha Xi Executive Board Meetings through use of cloud-based storage of documents and online productivity tools

Goal 4: DKG Society Impact on Education - State Level

Objective 1	Heighten DKG profile awareness through Alpha Xi Projects
	Activity 4.1.1 Promote awareness of Alpha Xi State Education and Professional Development Scholarship Programs
	Activity 4.1.2 Promote participation in official DKG Society International Projects: <i>Schools for Africa, Support Early Career Educators</i>
Objective 2	Encourage programs and activities that are diverse and promote lifelong learning
	Activity 4.2.1 To better inform membership of role and responsibilities of the Educational Excellence Committee
	Activity 4.2.2 Increase number of Chapters submitting Roundup Newsletter articles that describe Chapter programming, service projects and events.

Goal 5: International & State Society Conventions, Conferences, & Meetings

Objective 1	Increase International, Regional, and State Meeting Participation
	Activity 5.1.1 Create promotional activities that encourage higher levels of Chapter officers and Chapter members to attend State, Regional, and International Conferences and Conventions.